

OUTFIELD BILLBOARD

ARTWORK SPECIFICATION SHEETS

The following design specifications should be followed when designing your outfield billboard at New Britain Stadium, home of the New Britain Bee's.

- A sign in the ballpark will enhance your company's image, create and/or maintain name or brand recognition, and also show your support and prominence in the community. It will not increase impulse sales; please do not use your valued space as a point of sale sign.
- The wise old theory: "Less is more". Complicated graphics, extensive text, and getting overly creative will probably make your sign confusing and not readable. Simplicity usually creates the best signs.

ALL Signage will be produced by:

Sign Pro Inc, Official Sign Company of the New Britain Bee's

- Client is responsible for the cost of the new sign, and client to use this online store to upload design, place orders, confirm orders, and make payment. Orders will not go into production until payment is made and confirmed using the online store. Sign Pro will schedule the installation dates based on orders, stadium events.
- Client takes full responsibility, of artwork quality, spelling, grammar, color selection etc. If a artwork proof is required by the client after the order is placed, please note in the order or orders will be produced as uploaded.
- **Sign orders placed will be produced within two weeks of final proof approval, then scheduled to be installed.**

Outfield Billboard Specifications

BILLBOARD ARTWORK

following formats: *.A1 (Adobe Illustrator) or .EPS.

Please call if using files of another type to verify compatibility.

BACKGROUND COLOR

All billboards include a dark green border for advertising separation.

See specific sign sizes

Design Assistance

If you would like to contract Sign Pro design team to assist with your sign design ads, please contact our offices and ask for the NB Bees program manager to assist you.

Clearly indicate all colors, fonts and locations of billboard details. Be specific. Provide examples or use font names, PMS or Pantone color numbers.

Sign Pro design fees are \$85.00/hr for a professional created design for your company/brand.